






APPROACHABLE CERTIFICATION REGISTRATION LOGOS - RULES OF USE



This document explains the rules for customer use of the Approachable Certification certification mark and UKAS accreditation mark for Management Systems.

Introduction	<p>Registration logos can be used to prove and promote your certification with Approachable Certification.</p> <p>In essence, you should use the logo as it appears on your certificate. It should also be legible and in keeping with the setting in which it is used</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>APPROACHABLE certification</p> <p>Approachable Certification certification mark</p> </div> <div style="text-align: center;">  <p>UKAS accreditation mark</p> </div> </div> <p style="text-align: center; margin-top: 20px;">Please note the UKAS 'Crown and Tick' cannot be used on its own:</p> <div style="text-align: center;">  </div>
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Obtaining Your Logo	<ul style="list-style-type: none"> Logos can be downloaded free from http://www.approachable.uk.com/logo-download. <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 20px;"> <div style="text-align: center;">  </div> <div style="text-align: center;">and/or</div> <div style="text-align: center;">  </div> </div>
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Adding Your Certificate Number	<ul style="list-style-type: none"> Your certificate number should be printed centrally underneath the registration logo Please only use the leading numerical digits (example below for certificate number 12345-QMS-001) <div style="display: flex; justify-content: space-around; align-items: center; margin-top: 20px;"> <div style="text-align: center;">  <p>12345</p> </div> <div style="text-align: center;">  <p>12345</p> </div> </div>
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Adding Your Certificate Number

- You may include the words 'certificate number' or 'cert no' before the digits if you prefer:



Certificate Number 12345



Cert No. 12345

- Please note that certificate numbers must not appear within the logos themselves (for example, not beside or instead of our own accreditation number 8320):



Adding the Certification Standard

- The generic management systems logo was introduced to prevent organisations having to display more than one logo for multiple registrations (e.g. ISO 9001, ISO 14001 and OHSAS 18001).
- However, whilst not encouraged, it is permissible to indicate (underneath the certificate number and in a smaller font size) the standard(s) for which you have a certificate:



Certificate Number 12345
ISO 9001



Cert No. 12345
ISO 14001

- If you add more than one standard, please separate them by a comma.
- Standards can be on one or more lines.



12345
ISO 9001, ISO 14001,
OHSAS 18001, ISO 27001



12345
ISO 9001, ISO 14001

Please note that the following variations are not permitted:



Size	<p>UKAS Accreditation Mark</p> <ul style="list-style-type: none"> • Minimum height of logo box (excluding your certificate number) is 20mm, although this can be reduced to 15mm on business cards providing legibility is maintained • Maximum height is 30mm on A4 paper but can be increased proportionately for larger paper/display sizes • On websites and electronic documents, logos should be legible when viewed on commonly used computer screens <p>Approachable Certification certification mark</p> <ul style="list-style-type: none"> • As this is not bound by government legislation, there are no size restrictions for its use provided that it remains legible.
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Restrictions of use	<p>The UKAS Accreditation Mark cannot be used on:</p> <ul style="list-style-type: none"> • Products you sell and promotional products (unless the goods or products have been manufactured under an accredited product conformity scheme) • Primary packaging (such as blister packs, bottles and cans containing the item sold) • Flags • Vehicles (unless part of a full advertisement, such as would appear in a magazine) • Building exteriors (but they can be used on internal walls and exhibition stands) • Test and calibration reports and certificates <p>There are no specific restrictions for use of the Approachable Certification certification mark as long as it is used in context and appropriately.</p>
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Links	<ul style="list-style-type: none"> • You may add a hyperlink to our website www.approachable.uk.com to add credence to your certification. This is entirely optional.
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Auditing of use	<p>Our auditors will check the use of logos during normal, planned surveillance visits.</p>
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